



ePGP 2017-19

IIMA's e-Mode PGP



About IIMA



Indian Institute of Management Ahmedabad (IIMA) was set up by the Government of India in collaboration with the Government of Gujarat and Indian industry as an autonomous institution in 1961. The Institute provides education, training, consulting, and research in management.

It was the second Indian Institute of Management (IIM) to be established, after IIM Calcutta. It is consistently ranked as one of the leading business schools in India and the Asia-Pacific region. The Institute offers the Post Graduate Programme in Management (PGP), & the Post Graduate Programme in Food and Agri-Business Management (PGP-FABM), the Fellow Programme in Management (FPM – equivalent to Ph.D.) and a number of Executive Education Programmes (EEP).

IIMA has consistently been ranked as the number one management school in the country year after year in the last several years. In its latest ranking, *The Economist* has ranked IIMA at 56 among the top 100 international B-schools in the world that offer full time MBA. *The Financial Times (FT)* has ranked the two- year Post Graduate Programme in Management (PGP) of IIMA in the top ten Programmes in the category of Masters Programmes in Management, programmes that do not require a work experience as a pre-requisite for admission.

In 2008, IIMA also became the first business school in the country to be awarded EQUIS (European Quality Improvement System) accreditation. This accreditation awarded by the EFMD (European Foundation for Management Development) certifies that the quality of IIMA's academic processes and programmes are on par with the best business schools globally that have similar accreditation.

Hughes Global Education, is a premier interactive onsite learning through satellite based education and training service initiated by Hughes, for corporate and working professionals/ students. It has live, interactive, real-time, two way video, voice and data classes, and spread across 85+ classrooms in 50+cities/towns. Hughes Global Education platform has redefined the next generation of education i.e. real-time Interactive Onsite Learning (IOL). First of its kind in the country, started in 2001, this platform seamlessly integrates the strengths of the traditional method of education -- classroom teaching -- with the latest in technology.

About Hughes



Key Benefits

- Advantage of learning theoretical and practical aspects of management from faculty of IIM Ahmedabad.
- Work while you study. Attending classes at a time and place convenient to the aspirants (Hughes network spread across 50+ cities/towns, 85+ centres)
- Benefits of Traditional Brick & Mortar Model and modern IOL technology (through Hughes, pioneers of 'Class Apart' learning methodology)

Introduction

ePost Graduate Programme (ePGP*) in Management is a two-year post-graduate diploma programme (with added flexibility of completion in 3 years) offered on Interactive Onsite Learning (IOL) platform. The objective of the programme is to impart management education to junior, middle, and senior level professionals and entrepreneurs seeking skills and strategies to take their organizations to the next level.

The course which is imparted over more than 600 classroom sessions, provides the participants with leadership skills for the knowledge economy, through an innovative curriculum. During the first year, the programme curriculum focuses on equipping the participants with

- Managerial decision making abilities
- Leadership capabilities
- Understanding of the functional areas of management
- Understanding of the economic and regulatory trends
- Varied analytical tools and techniques
- General management orientation

On completion of the core courses, each participant will need to choose electives in the various functional areas of Marketing, Finance, Strategy, Operations Management, Human Resource Management and IT Management, as well as cross-functional areas. Placement support will not be provided.

*'e' stands for Electronic mode (Interactive Onsite Learning).



Programme Benefits

- Rigorous blended learning management programme offered by the top B-School of India.
- Award of diploma by IIM Ahmedabad.
- IIMA is responsible for the academic policies, course design, delivery, admissions and student evaluation of ePGP. Hughes Global Education India Ltd. is responsible for the technology platform, infrastructure and programme management support.
- Specifically designed for junior, mid, and senior level professionals and entrepreneurs with all the flexibility benefits of Interactive Onsite and interactive distance Learning.
- Participants selected through a rigorous process that includes a written test and interviews.
- Quality interactions with experienced professionals and peer group learning.
- Three campus modules of one week each to be conducted at the IIMA Campus.

Duration: 2 years (with added flexibility of completion in 3 years)

Course Content

Tentative First Year Course List – 2017-18

- | | | |
|---|---|----------------------------------|
| • Introduction to Case Method | • Costing & Control Systems | • HRM II |
| • OB - I (Micro) | • Probability and Statistics I | • Communication I |
| • OB - II (Macro) | • Probability and Statistics II | • Communication II |
| • Managerial Computing | • Quantitative Techniques (Decision Making) | • Economics (Micro) |
| • Information Management in Organizations | • Operations Management I | • Economics (Macro) |
| • Financial Reporting and Analysis | • Operations Management II | • Legal Aspects of Business |
| • Financial Markets | • Marketing I | • Strategic Management |
| • Corporate Finance | • Marketing II | • Corporate Sustainability |
| | • HRM I | • Review Session/Leadership Talk |
| | | • Project Work |

Note: The second year of the programme will be based on electives and project work.

Pedagogy

The teaching approach will be highly interactive using the technological capabilities of the channel. The pedagogy will be a blend of lectures, case studies, online lectures, projects, peer to peer learning, self-learning and simulations. Mentoring by faculty and some access to learning resources of IIMA will also be made available. HGEIL will ensure uninterrupted technical support in conducting online classes, attendance, quizzes, etc.



Eligibility

- Working professionals with a minimum of 3 years work experience (as on March 31, 2017).
- Age 24 years and above
- Entrance test and interview will be conducted by IIM, Ahmedabad
- Holding at least a Bachelor's Degree/CA/ICWA, with at least 50% marks in aggregate or equivalent CGPA, awarded by any of the recognized universities

Admission Criteria

Valid CAT score (a valid CAT score of test taken within the last 3 years i.e. 2014, 2015, and 2016) or GMAT score (a valid GMAT score taken within the last 5 years) will be considered for shortlisting.

Alternatively, applicants will have to take IIMA Admission Test (IAT).

Shortlisted candidates (on the basis of score obtained in CAT/GMAT/IAT) will be invited for personal interview at IIMA campus.

Programme Fees

Application Fee	INR 2,000/-
Programme Fee	INR 17,00,000/-
Registration Fee	INR 42,500/-

Note: All Fees are payable directly to HGEIL. Fee is exclusive of Service Tax which will be payable on actuals.

Instalment Schedule

	I	II	III	IV	V	VI
Date	23-May-2017	10-Sep-2017	10-Dec-2017	10-Mar-2018	10-Jun-2018	10-Sep-2018
Amount (INR)	3,00,000/-	3,00,000/-	3,00,000/-	3,00,000/-	3,00,000/-	2,42,500/-

Note: Instalment amount is exclusive of Service Tax which will be payable on actuals.

Important Dates

Application Closure Date : March 31, 2017	Entrance Exam Dates : April 1 & 2, 2017
Interview at IIMA : April 21 to 24, 2017	Last Date for Payment of First Instalment : May 23, 2017
Campus modules starts at IIMA : June 11, 2017	



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For the list of Hughes classrooms in your city, please log onto www.hugheseducation.com